

DEXUS Funds Management Limited ABN 24 060 920 783 AFSL 238163 as responsible entity for DEXUS Property Group DEXUS



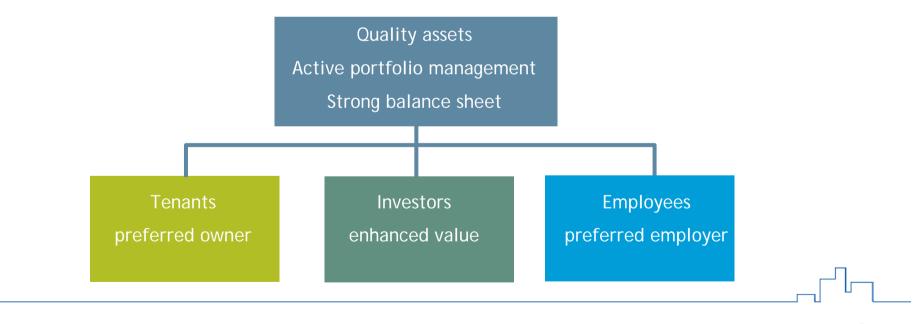


3691 North Perris Boulevard, Perris, CA



# **DEXUS US VISION**

- Our goal in the US is to become a market leader in industrial real estate on the west coast within three years by:
  - Repositioning our existing portfolio to create critical mass, and
  - Establishing a full service asset management platform



GROUP

# Our brand proposition

### US INDUSTRIAL The task at hand

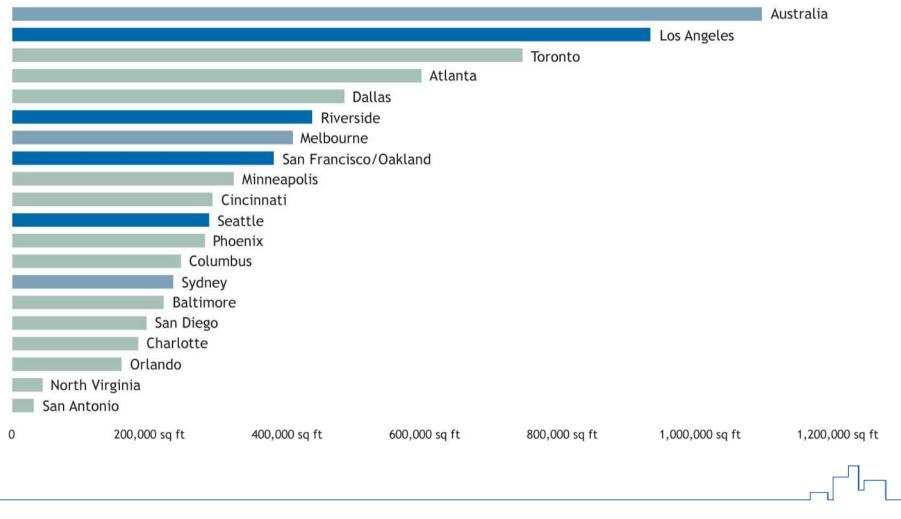
- Establish US team
- Manage existing portfolio improved operational performance
- Transition management of existing core portfolio
- Reposition portfolio to preferred west coast markets



13602 12th Street, Chino, CA



#### **INDUSTRIAL MARKETS** Some perspective on relative size



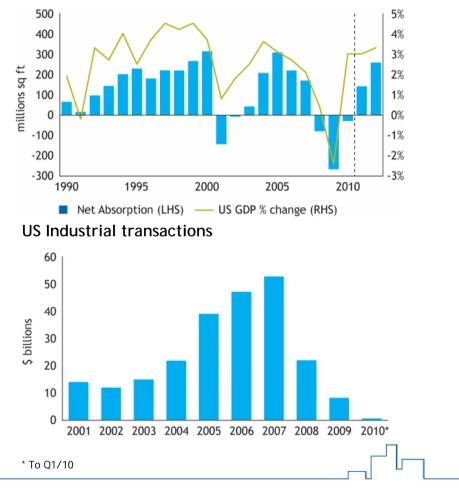


#### US OPERATING ENVIRONMENT Weak but improving

 US industrial net absorption weak but forecast to improve with economy 2011-13

 US industrial transaction volumes remain low following 2007 peak

#### US Industrial absorption and US GDP



Source: RCA, RREEF, DEXUS Research



# **1. EXISTING PORTFOLIO MANAGEMENT**

- What do we want?
  - Stabilized portfolio
  - Consistent performance
  - Long-term sustainable earnings growth

- How do we measure?
  - Rental growth, retention and receivables
  - Benchmarking

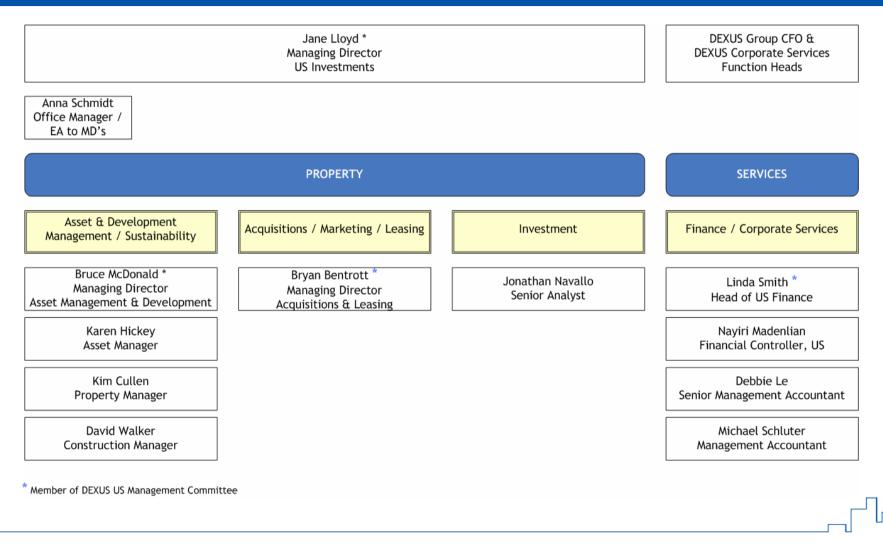
- What are we doing?
  - Building DEXUS team
  - Regular visits to assets
  - Weekly calls
  - Focus on high risk areas



DEXUS

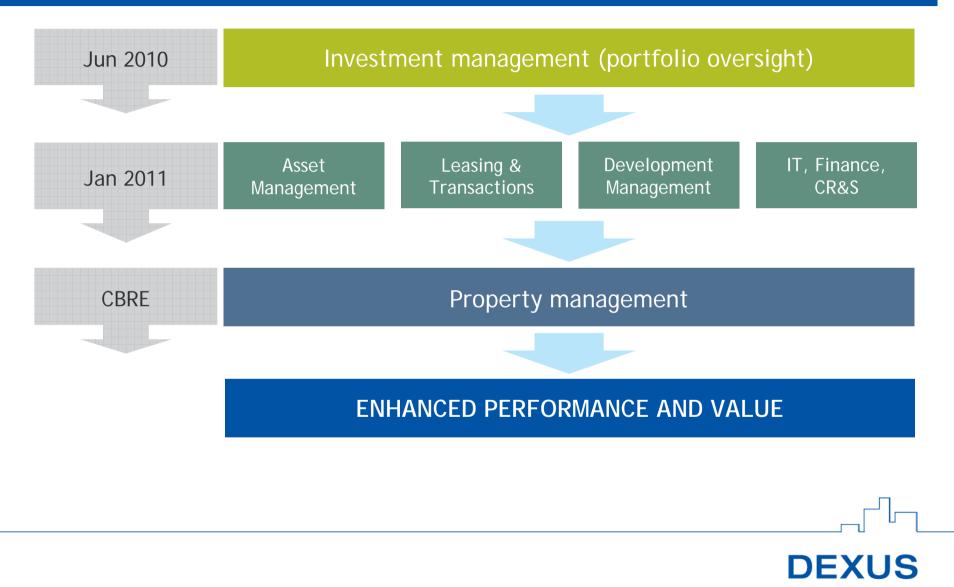
9371 Buffalo Avenue Rancho Cucamonga, CA

# 2. ESTABLISHMENT OF US TEAM



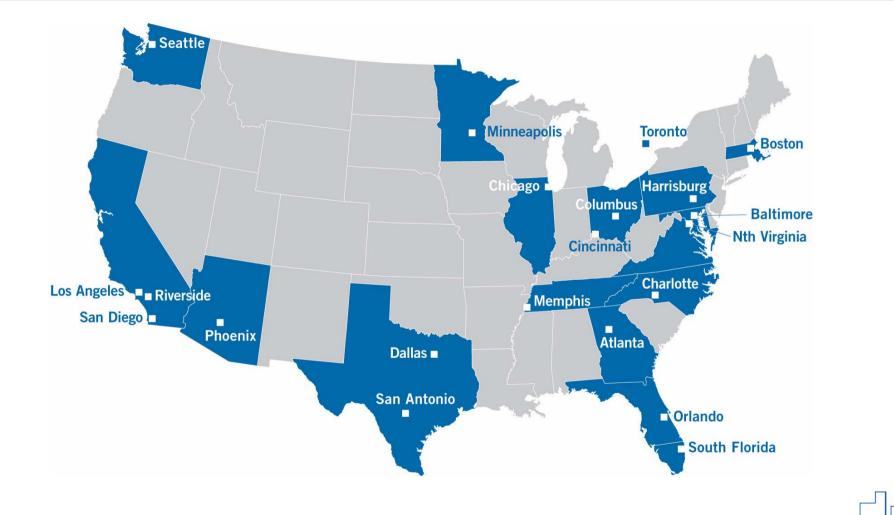


# 3. TRANSITION PORTFOLIO AND ASSET MANAGEMENT



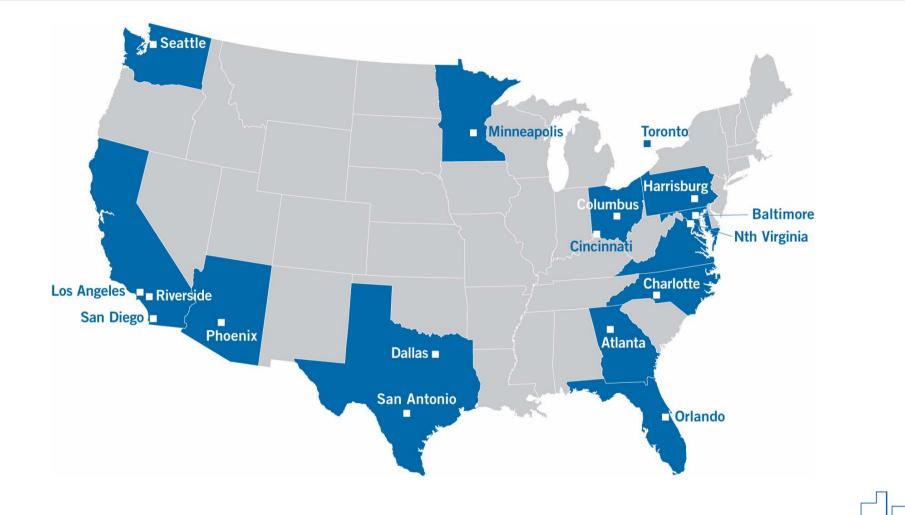
PROPERTY GROUP

# 4. TRANSITION PORTFOLIO TO PREFERRED WEST COAST MARKETS Portfolio - April 2009



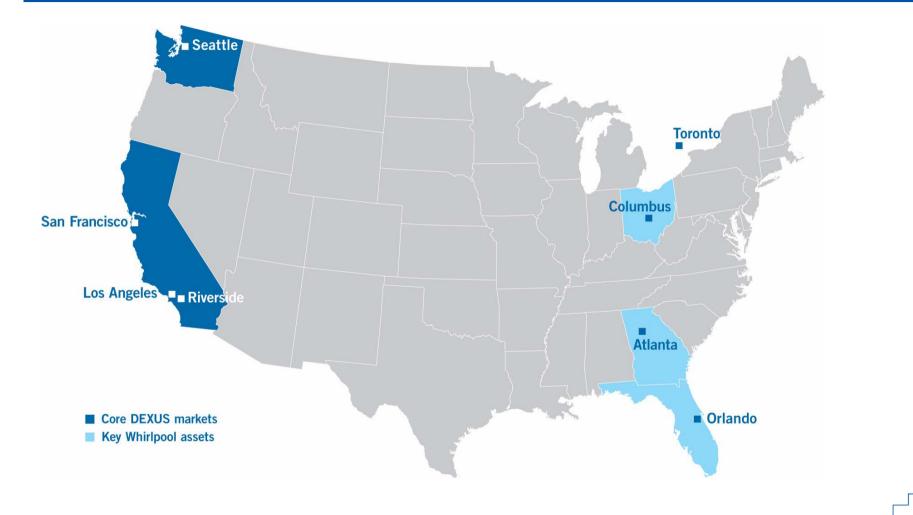


# 4. TRANSITION PORTFOLIO TO PREFERRED WEST COAST MARKETS Portfolio - current





# 4. TRANSITION PORTFOLIO TO PREFERRED WEST COAST MARKETS Portfolio – following repositioning

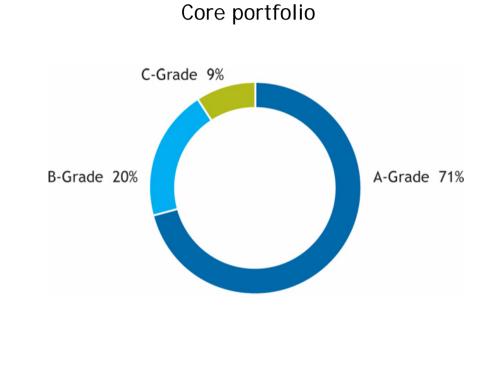




# **TARGET ASSET CRITERIA**

- What type of assets do we want?
  - A-Grade and quality B-Grade
  - Institutional grade (high spec)
  - Assets that can become A-Grade
- Criteria
  - Preferred west coast markets
  - Location transport nodes
  - Specification
  - Disciplined approach
- Why?
  - Operational efficiencies
  - Investor requirements
  - Setting market expectations

Source: Cushman & Wakefield Dec 2009 valuations





# **US INVESTMENTS** Where we are and where we want to be

MARKETS	2010	2012/13
Markets	17 markets	Preferred west coast markets
People	12 people 3 parties with multiple interests	20-25 people One organization One culture One brand
Tenant relationships	Portfolio managed by 2 x third party providers	Core portfolio managed by DEXUS
Capital and value proposition	Diversification, recycling	Repositioned to west coast Strong management platform
Quality	A-Grade - 52% B-Grade - 37% C-Grade - 6% D-Grade - 5%	A-Grade - 80% B-Grade - 15% C-Grade - 5% D-Grade - 0%
Sustainability	5 LEED certified	Core portfolio rated Program implemented
Brand	Multiple brands DEXUS/RREEF/CBRE	One brand DEXUS



# **KEY PERFORMANCE INDICATORS**

- Short-term
  - Third party providers
  - More aggressive deals
  - Stronger enforcement/expectation on benchmarks
- Assemble team
  - Selection
  - DEXUS approach: service excellence
- Assume asset management responsibility
- Implement integrated management
- Future opportunities
  - 3<sup>rd</sup> party funds management and development



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4190 Santa Ana Street, Ontario, CA





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