

Dexus

Media Release

13 April 2022

World renowned brands Missoni and Brunello Cucinelli to join Sydney's 25 Martin Place

Dexus today announced world renowned Italian luxury fashion houses, Missoni and Brunello Cucinelli, will unveil their flagship Australian stores at 25 Martin Place. Joining a line up of premium brands including Valentino, the Missoni and Brunello Cucinelli boutiques will reinforce Castlereagh Street as Sydney's premier luxury retail precinct.

Stewart Hutcheon, Executive General Manager, Industrial, Retail and Healthcare at Dexus, said "As we reach the final stages of the reimagined 25 Martin Place, we are excited that Missoni and Brunello Cucinelli have chosen to launch their flagship operations at 25 Martin Place alongside top-tier international designers in the prestigious Castlereagh Street precinct.

These premium and contemporary retail experiences will transform the iconic boulevard of Castlereagh Street into a modern runway of luxury retail in Sydney's CBD, with each luxury brand meticulously selected to curate a premium global shopping experience."

Missoni is a globally recognised name across the fashion and design industries, recognised for their fine craftsmanship and iconic chevron pattern. The Italian fashion house recently hired Filippo Grazioli, the former design director for women's runway at Burberry. Grazioli was also head designer of women's pret-a-porter at Givenchy, under the direction of Riccardo Tisci.

Brunello Cucinelli, whose classic collection is inspired by the spirit of the season, will launch their ready-to-wear men's and women's collection, shoes, bags, small leather goods and accessories into the Australian market. A strong advocate for sustainability and humanistic capitalism, Brunello Cucinelli was last year invited to speak at the G20 meeting in Rome.

The family owned Graaf Group, a property acquisition, development and management company, continues to expand its portfolio of luxury fashion retail, prestige property and high-end hospitality venues.

Gennaro Autore, founding Director, Graaf Group said, "As exclusive licensee we have chosen 25 Martin Place to launch the Missoni and Brunello Cucinelli flagship stores in the Australian market. Missoni and Brunello Cucinelli are in many of the world's luxury precincts across Europe, Asia, the Middle East and the United States of America. We are delighted to bring these fashion ateliers to Sydney, extending their global presence as they join many of the world's most applauded fashion houses in the Australian market."

Eddie Giraldo, Head of Retail and Healthcare Leasing at Dexus said, "We welcome Missoni and Brunello Cucinelli to Sydney's reimagined 25 Martin Place, the natural home for their Australian flagship boutiques.

"The luxury retail, dining and entertainment offering at 25 Martin Place is reinvigorating the CBD day and night, reaffirming its status as the vibrant destination for fashion, culture and dining."

Dexus expects to announce further retailers who will join the 25 Martin Place precinct in the coming months.

At the base of the iconic 25 Martin Place office tower, the retail destination will deliver approximately 6,000 square metres of retail across four levels, with over 50 diverse retail, dining and cultural experiences.

In addition to the new luxury precinct, the improvements include a new food and beverage precinct fronting onto Martin Place, a revitalised Theatre Royal Sydney and greater connectivity for workers and visitors with a new commercial tower entrance from Castlereagh Street.

Working with Harry Seidler and Associates, architect Woods Bagot has built on Harry Seidler's original design principles to deliver a contemporary precinct and revitalised public spaces for Sydney's CBD.

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About 25 Martin Place

An icon of the Sydney skyline, 25 Martin Place has been an Australian living landmark for over 40 years. When visionary architect Harry Seidler gifted Sydney the building in 1978, it was unlike anything Australia had seen before. The tallest skyscraper in the Southern Hemisphere was unique, an outstanding white beacon of concrete, granite and glass that propelled the Sydney skyline into the future. Located in the heart of the world's greatest harbour city, 25 Martin Place is the centrepiece of Sydney where visitors can embrace fashion, dining, business and culture. Offering new luxury and premium brands on Castlereagh and King Streets, to a collection of refined restaurants and bars bringing the outdoor plaza to life, 25 Martin Place is also home to Australia's oldest theatre institution, Theatre Royal Sydney.

25 Martin Place is owned by Dexus and Dexus Wholesale Property Fund.

About Dexus

Dexus is one of Australia's leading real estate groups, proudly managing a high-quality Australian property portfolio valued at \$45.3 billion. We believe that the strength and quality of our relationships will always be central to our success and are deeply committed to working with our customers to provide spaces that engage and inspire. We invest only in Australia, and directly own \$18.3 billion of office and industrial properties. We manage a further \$27.0 billion of office, retail, industrial and healthcare properties for third party clients. The group's \$17.8 billion development pipeline provides the opportunity to grow both portfolios and enhance future returns. Sustainability is integrated across our business, and our sustainability approach is the lens we use to manage emerging ESG risks and opportunities for all our stakeholders. Dexus is a Top 50 entity by market capitalisation listed on the Australian Securities Exchange (trading code: DXS) and is supported by more than 30,000 investors from 23 countries. With over 35 years of expertise in property investment, funds management, and asset management and development, we have a proven track record in capital and risk management and delivering superior risk-adjusted returns for investors. dexus.com

