



28 May 2015

DEXUS launches innovative new workspace environment

DEXUS Property Group (DEXUS) today announced the launch of DEXUS Place, an intelligently designed, state-of-the-art premium meeting, training and conference facility with the latest collaborative technology.

DEXUS CEO, Darren Steinberg said: “With the launch of this new facility DEXUS can now provide workplace solutions from one hour to 10 years. We have taken our understanding of work trends, listened to our customers and utilised our property expertise to create a product that is specifically tailored to meet the need for businesses to have access to quality workspaces as flexible and dynamic as their employees.”

DEXUS Place was created following extensive market research that revealed that 70% of customers experience a shortage of meeting and training rooms. In collaboration with experts in workspace design and technology, every aspect of the facility responds to the expectations of DEXUS’s customers.

Partnering with technology leaders, Polycom and Microsoft, together with Nespresso and Haworth, DEXUS Place is purpose-built to meet the demands of today’s mobile, fast paced and flexible corporate teams.

With the latest state-of-the-art collaboration solutions, DEXUS Place is fit for the future of innovation. Customers can connect more effectively through video conferencing facilities, including an auditorium which connects businesses with their whole company for ‘town halls’ or conferences.

Polycom’s 21 seat RealPresence Immersive Studio is the largest of its kind in the Southern Hemisphere, providing a best-in-class meeting experience that is ideal for on-premise and multi-site meetings.

Polycom Senior Director, APAC Advanced Technology Group, Nick Hawkins said: “We believe that the different styles of workspaces, with integrated collaboration solutions offered through our partnership with DEXUS, will help organisations foster innovation, drive productivity and create efficiencies.

“The notion of the workplace has been transformed. Today, teams are no longer confined to the four walls of an office and this has ultimately created new modes of working and communicating. Collaboration has never been so important and it needs to be accessible.”

The fit out of DEXUS Place is complemented by a seamless service experience, supported by a highly personalised concierge team and in-house technical experts.

Where minds meet everyday

www.dexusplace.com

A monthly membership model gives customers the flexibility to use the facility and its services as frequently as they like via a live online booking site at www.dexusplace.com enabling the facility to be used as an extension of their workplace.

The first DEXUS Place facility is conveniently located in the heart of the Sydney CBD at Level 5, One Margaret Street. DEXUS will roll out a suite of facilities in prime CBD locations around Australia, with the second DEXUS Place location to be launched in Melbourne at Level 14, 385 Bourke Street in October 2015.

For further information please contact:

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