# dexus

# **Dexus AREIT Fund**

# **Target Market Determination**

15 December 2023

# **Target Market Summary**

This product is intended for use as a *satellite or minor allocation* for a consumer who is seeking *capital growth* and *regular income* and has a *high risk and return profile* for that portion of their investment portfolio. It is likely to be consistent with the financial situation and needs of a consumer with a 5 to 7 year investment timeframe and who is unlikely to need to withdraw their money on less than one week's notice.

See the Definitions section of this document for an explanation of the terms in italics and other key terms used in this document.

# Purpose of this document

This Target Market Determination (**TMD**) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**). This TMD describes the class of consumers that comprises the target market for the financial product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct).

This document is **not** a product disclosure statement (**PDS**) and is **not** a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for the product before making a decision whether to buy this product.

Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained from www.dexus.com/investor-centre/investments/dexus-areit-fund/pds-and-product-guide.

# **Fund and Issuer Identifiers**

Issuer	Dexus Asset Management Limited	Fund name	Dexus AREIT Fund
Issuer ABN	60 080 674 479	ARSN	134 361 229
Issuer AFSL	237500	APIR Code	APNO008AU
TMD issue date	15 December 2023	ISIN Code	AU60APN00081
Distribution status of fund	Available	TMD contact details	DexusDDO@dexus.com
TMD Version	3		

# **Description of Target Market**

### **TMD Indicator Key**

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red and green rating methodology:

In Target Market Not in Target Market

### Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in Column 1 is likely to be in the target market for this product.

# **Appropriateness**

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described above, as the features of this product in the 'Product description including key attributes' sections are likely to be suitable for consumers with the attributes identified with a green TMD Indicator against the relevant Consumer Attributes.

# Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of *minor allocation*). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a *High* risk/return profile may be consistent with the consumer's objectives for that *minor allocation* notwithstanding that the risk/return profile of the consumer as a whole is *Medium*. In making this assessment, distributors should consider all features of a product (including its key attributes).

The FSC has provided more detailed guidance on how to take this portfolio view for diversification, available on the FSC website (www.fsc.org.au/resources/target-market-determination-templates)

(www.isc.org.da/resources/ target market acternination tempates/		
Consumer Attributes	TMD Indicator	Product description including key attributes
Consumer's investment o	bjective	
Capital Growth	In Target Market	The Fund aims to provide investors with consistent income combined with some
Capital Preservation	Not in Target Market	capital growth, sourced primarily from AREITs listed on the ASX.
Income Distribution	In Target Market	
Consumer's intended pro	duct use (% of Investable As	sets)
Solution/Standalone (up to 100%)	Not in Target Market	The intended product use is to provide exposure to units or shares in AREITs and cash or fixed interest. The Fund will invest in Australian Real Estate Investment
Major allocation (up to 75%)	Not in Target Market	Trusts (AREITs) listed on the Australian Stock Exchange (ASX) and cash/fixed interest (including certificates of deposit, bank bills and other cash like instruments held with Australian authorised deposit-taking institutions).
Core component (up to 50%)	Not in Target Market	An investment in the Fund should form part of the equity investment component of your broader investment portfolio.
Minor allocation (up to 25%)	In Target Market	The Fund provides investment, geographic, sector (e.g. retail, office and indust and tenant diversification through investing in listed AREITs that own portfor of predominantly commercial real estate.  Targeted asset allocations for the Fund are as follows:  90 - 100% to units or shares in AREITs  0 - 10% to cash/fixed interest.
Satellite allocation (up to 10%)	In Target Market	

Consumer Attributes	TMD Indicator	Product description including key attributes
Consumer's investment timeframe		
Minimum investment timeframe	5 years or longer	The suggested minimum investment timeframe is 5 to 7 years.
Consumer's Risk (ability to b	ear loss) and Return profile	
Low	Not in Target Market	An investment in the Fund has a high level of risk. This means the risk of the value
Medium	Not in Target Market	of your investment falling in the short term is higher than an investment in a managed investment scheme that invests in assets such as cash or fixed income.
High	In Target Market	The Fund's risk band and risk label are based on an estimation of up to 6 negative annual returns over any 20-year period.
Very high	In Target Market	annuarretains over any zo-year penoa.
Extremely high	In Target Market	
Consumer's need to access	capital	
Within one week of request	In Target Market	Under normal circumstances, investors can withdraw from the Fund on a daily
Within one month of request	In Target Market	basis. Withdrawal proceeds will normally be paid within 3 business days. The Constitution permits a 30-day period for withdrawal proceeds to be paid, which
Within 3 months of request	In Target Market	may be extended in certain circumstances as described in the Fund's PDS and Product Guide.
Within one year of request	In Target Market	Product Guide.
Within 5 years of request	In Target Market	
Within 10 years of request	In Target Market	
10 years or more	In Target Market	

# Distribution conditions or restrictions

Distribution conditions	Distribution condition rationale	Distributors this condition applies to	
<ul> <li>The financial adviser or broker must confirm that they:</li> <li>have considered the PDS and TMD in distributing the product to the relevant consumer, and</li> <li>are authorised to act for the investor in the 'Adviser use only section' in the online or paper application form, and that the investor has been given advice in connection with the Fund (either via general or personal advice).</li> </ul>	To ensure that any person distributing the product is appropriately authorised by the consumer and had considered whether the consumer is in the target market.		
The platform must have an Australian Financial Services Licence, as required by law. The platform must be approved by the Issuer in writing as a distributor prior to distributing the product.	To ensure that any person distributing the product is considered by the Issuer to be appropriate to do so.	Platforms	
The investor must acknowledge that they have reviewed the PDS and the TMD for the Fund and complete certain filtering questions via the Issuer's website prior to being able to complete an online or physical application form.		Direct	

# **Review triggers**

Material change to key attributes, fund investment objective and/or fees.

Material deviation from benchmark/objective over sustained period.

Key attributes have not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable Significant Dealing.

Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.

The use of Product Intervention Powers, regulator orders or directions that affects the product.

# Mandatory TMD review periods

Review period	Maximum period for review
Initial review	N/A - initial review has already occurred.
Subsequent review	15 months

# Distributor reporting requirements

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product. The distributor should provide all the content of the complaint, having regard to privacy.		All distributors
Significant dealing outside of target market, under s994F(6) of the Act. See <i>Definitions</i> for further detail.	As soon as practicable, but no later than 10 business days after the distributor becomes aware of the significant dealing.	All distributors

If practicable, distributors should adopt the FSC data standards for reports to the Issuer. Distributors must report to Dexus via a bilaterally agreed protocol or intermediary or via email – DexusDDO@dexus.com. This email address should also be used to contact the Issuer regarding any details relating to this TMD.

# **TMD Definitions**

In some instances, examples have been provided below. These examples are indicative only and not exhaustive.

Term	<b>Definition</b>		
Consumer's investment	Consumer's investment objective		
Capital Growth	The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.		
Capital Preservation	The consumer seeks to invest in a product designed or expected to have low volatility and minimise capital loss. The consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth investments (this may include cash or fixed income securities).		
Income Distribution	The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).		
Consumer's intended pro	oduct use (% of Investable Assets)		
Solution/Standalone (up to 100%)	The consumer may hold the investment as up to 100% of their total <i>investable assets</i> .  The consumer is likely to seek a product with <i>very high</i> portfolio diversification.		
Major allocation (up to 75%)	The consumer may hold the investment as up to 75% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>high</i> portfolio diversification.		
Core Component (up to 50%)	The consumer may hold the investment as up to 50% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>medium</i> portfolio diversification.		
Minor allocation (up to 25%)	The consumer may hold the investment as up to 25% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>low</i> portfolio diversification.		
Satellite allocation (up to 10%)	The consumer may hold the investment as up to 10% of their total <i>investable assets</i> .  The consumer may seek a product with <i>very low</i> portfolio diversification.  Products classified as <i>extremely high risk</i> are likely to meet this category only.		
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.		

Term	<b>Definition</b>	
	ation (for completing the key product attribute section of the consumer's intended product use) o cash and cash-like instruments may sit outside the diversification framework below.	
Very low	The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, minor commodities, crypto-assets or collectibles).	
Low	The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset class, sector or geographic market (for example, a single major commodity (eg gold) or equities from a single emerging market economy).	
Medium	The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad asset class, sector or geographic market (for example, Australian fixed income securities a global natural resources).	
High	The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset classes, sectors or geographic markets (for example, global equities).	
Very high	The product provides exposure to a large number of holdings across a broad range of asset classes, sectors and geographic markets with limited correlation to each other.	
Consumer's intend	led investment timeframe	
Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the investment objective of the product is likely to be achieved.	
Consumer's Risk (c	bility to bear loss) and Return profile	
supplemented by withdrawal limitat structure or increa	ald still be less than a consumer requires to meet their investment objectives/needs. The SRM methodology may be other risk factors. For example, some products may use leverage, derivatives or short selling; may have liquidity or lons; may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex sed investment risks, which should be documented together with the SRM to substantiate the product risk rating. The product return profile would generally take into account the impact of fees, costs and taxes.	
Low	For the relevant part of the consumer's portfolio, the consumer:	
	<ul> <li>has a conservative or low risk appetite</li> <li>seeks to minimise volatility and potential losses (eg has the ability to bear up to 1 negative return over a 20-year period (SRM 1 to 2)), and</li> <li>is comfortable with a low target return profile.</li> </ul>	
	The consumer typically prefers stable, defensive assets (such as cash)	
Medium	<ul> <li>For the relevant part of the consumer's portfolio, the consumer:</li> <li>has a moderate or medium risk appetite</li> <li>seeks low volatility and potential losses (eg has the ability to bear up to 4 negative returns over a 20-year period (SRM 3 to 5)), and</li> <li>is comfortable with a moderate target return profile.</li> <li>The consumer typically prefers defensive assets (for example, fixed income).</li> </ul>	
High	For the relevant part of the consumer's portfolio, the consumer:	
	<ul> <li>has a high risk appetite</li> <li>can accept high volatility and potential losses (eg has the ability to bear up to 6 negative returns over a 20-year period (SRM 5 or 6)), and</li> <li>seeks high returns (typically over a medium or long timeframe).</li> <li>The consumer typically prefers growth assets (for example, shares and property)</li> </ul>	
Very high	For the relevant part of the consumer's portfolio, the consumer:	
	<ul> <li>has a very high risk appetite</li> <li>can accept very high volatility and potential losses (eg has the ability to bear 6 to 7 negative returns over a 20-year period (SRM 6 or 7)), and</li> <li>seeks to maximise returns (typically over a medium or long timeframe).</li> <li>The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds and alternative investments)</li> </ul>	

# Extremely high For the relevant part of the consumer's portfolio, the consumer: • has an extremely high risk appetite • can accept significant volatility and losses, and • seeks to obtain accelerated returns (potentially in a short timeframe). The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).

### Consumer's need to access capital

This consumer attribute addresses the likely period of time between the making of a request for redemption/withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (eg ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments. Where access to investment proceeds from the product is likely to occur through a secondary market, the liquidity of the market for the product should be considered.

## Distributor Reporting

## Significant dealings

Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC. Dealings outside this TMD may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red and/or amber ratings attributed to the consumer).

Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:

- it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the quarter,
- the consumer's intended product use is solution/standalone, or
- the consumer's intended product use is *core component* or higher and the consumer's risk/return profile is *low, or*
- the relevant product has a green rating for consumers seeking extremely high risk/return.

# **Important Information**

The information in this TMD is up to date as at the date specified on page 1. The information may change from time to time. Please consult www.dexus.com/investor-centre/investments/dexus-areit-fund for the latest version of the TMD. This document is intended primarily for use by brokers, advisers, platform operators and other professionals involved in the distribution of the Fund. The key information for prospective investors in the Fund is set out in the PDS for the Fund. Dexus recommends that investors should carefully consider whether the allocation they propose to make to this Fund represents a suitable proportion of a balanced portfolio and, if appropriate, seek professional advice. Investors should not rely on this TMD as the sole basis for an investment decision.

Dexus Asset Management Limited ABN 60 080 674 479, AFSL 237500 (DAML) is the responsible entity and issuer of units in the Dexus AREIT Fund.

This document has been prepared for the purpose of providing general information only and does not take into account any particular investor's objectives, financial situation or needs. Before making an investment decision, an investor should consider the appropriateness of the information in this document, and seek professional financial advice, having regard to their objectives, financial situation and needs.

This document is solely for the use of the party to whom it is provided.

# **Contact Us**

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# **Investor Services**

To find out more, talk to the Dexus Investor Services team on 1300 374 029, or email investorservices@dexus.com.