

your platform to showcase

Delivering convenience and a modern shopping destination, Willows is the only shopping centre in Townsville to house Big W, Coles, Woolworths and Rebel all under one roof.

Willows is Your Platform to Showcase your business and here's why:



Fast Facts

- Over 40,040 sqm of retail space.
- Major brands include Coles, Woolworths and Big W.
- Mini majors include Rebel, Best & Less, JB Hi-Fi, Priceline Pharmacy, Prices Plus, Cotton On and Daiso.
- Over 130 specialty stores.
- Average \$8,950 specialty sales per square metre.
- Over 5.5 million people movements a year.

Source: Dexus sales report, February 2021.



Market At A Glance

- \$2.9 billion in estimated retail sales across the Total Trade area in 2021.
- Forecast to increase to \$3.3 billion in retail sales by 2026.
- 198,220 residents estimated in the Total Trade Area by 2026, including 119,750 in the Main Trade Area.
- 1.2% projected average annual population growth rate for the Main Trade Area from 2021 to 2026.
- \$95,419 is the average household income in the Total Trade Area.
- Target customer segments include young families and couples without children.

Source: Location IQ Report, January 2021

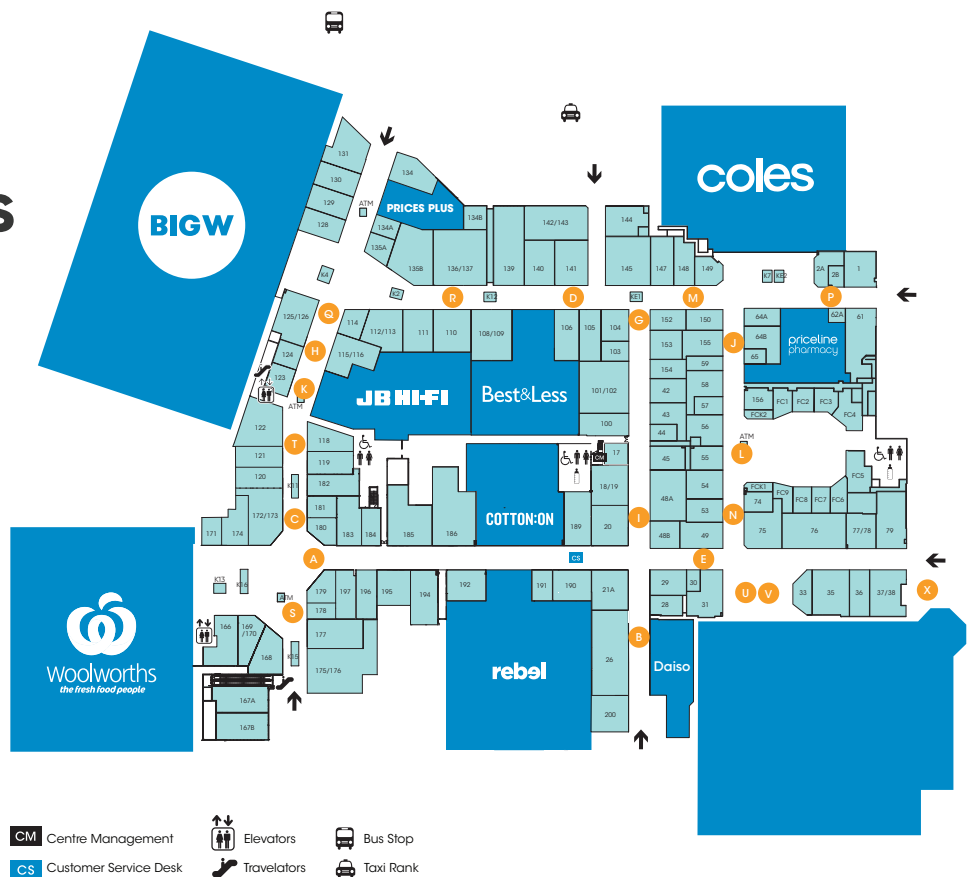


Opportunities Available

To showcase your brand at Willows

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ CAR PARK SIGNAGE
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites



Site	Location	Width	Depth	Height	Power Access
A	Opposite Baker & Barista	2.5m	3.0m	1.5m	YES
B	Opposite Daiso	2.5m	3.0m	1.5m	NO
C	Opposite Harri Dumpling	2.5m	3.0m	1.5m	NO
D	Opposite TJJ	2.5m	3.0m	1.5m	YES
E	Opposite Rockmans	2.5m	8.0m	1.5m	YES
G	Opposite Wallace Bishop	2.5m	5.0m	1.5m	NO
H	Opposite Telstra	2.5m	3.0m	1.5m	NO
I	Opposite Sportsgirl	2.5m	3.0m	1.5m	YES
J	Opposite W Lane	2.5m	6.0m	1.5m	NO
K	Opposite JB Hi-Fi	2.5m	3.0m	1.5m	YES
L	Opposite Food Court	2.5m	3.0m	1.5m	NO
M	Opposite Experience Healing	2.5m	3.0m	1.5m	NO
N	Opposite Yamings	2.5m	6.0m	1.5m	YES
P	Opposite Tobacco Station	2.5m	3.0m	1.5m	NO
Q	Opposite Zelows	2.5m	6.0m	1.5m	YES
R	Opposite Bonds Outlet	2.5m	3.0m	1.5m	YES
S	Opposite Malpara	2.5m	3.0m	1.5m	YES
T	Opposite Optus	2.5m	3.0m	1.5m	YES
U	Rockmans Forecourt	3.0m	3.0m	1.5m	NO
V	Rockmans Forecourt	3.0m	3.0m	1.5m	YES

Please note a peak trading loading applies in November and December to all rates.
All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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Learn More Today

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