

your platform to showcase

Delivering a relaxed shopping destination, Tweed City is home to Big W, Kmart, Hoyts, JB Hi-Fi, Coles and Woolworths all under one roof. With the recent addition of the first Harris Scarfe store to the region, Tweed City offers the complete shopping experience. Conveniently located in Tweed Heads South on the NSW and QLD border, Tweed City is situated ten minutes from the Gold Coast Airport and only minutes from the regions holiday hotspots and beaches.

Tweed City is Your Platform to Showcase your business and here's why:



Fast Facts

- 47,151 m² of retail space.
- 5 Majors; Coles, Woolworths, Kmart, Big W & Hoyts.
- 7 Mini Majors; Harris Scarfe, Best & Less, JB Hi-Fi, Toy World, The Reject Shop, Blooms the Chemist, Pillow Talk Home.
- Over 120 specialty stores.
- Average \$7,854 specialty sales per m².
- Over 6 million people movements per year.
- Located 7km from Gold Coast Airport.

Source: Dexis sales report, February 2018.



Market At A Glance

- \$871 million in estimated retail sales across the Main Trade Area in 2017.
- Forecast to increase to \$1.2 billion in retail sales by 2026.
- 63,340 residents estimated in the Main Trade Area, including 39,580 in the Primary Trade Area.
- \$84,169 is the average household income in the Main Trade Area.
- Target customer segments include: seniors, retirees and young families.

Source: Location IQ Report, February 2018.



Opportunities Available

To showcase your brand at Tweed City

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ CAR PARK SIGNAGE
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
C	Opp Adairs	2.5m x 3.5m	NO	\$1200 + GST
D	Opp Cosmetics Plus	2.5m x 3.5m	YES	\$1200 + GST
E	Opp The Athlete's Foot	2.5m x 3.5m	YES	\$1200 + GST
F	Opp Platypus	3m x 3m	YES	\$1200 + GST
G	Opp Sports Girl	3m x 3m	NO	\$1200 + GST
H	Opp Spendless Shoes	3m x 3m	YES	\$1200 + GST
I	Opp OPSM	3m x 3m	YES	\$1200 + GST
J	Opp Massage Philosophy	3m x 3m	YES	\$1200 + GST
L	Opp Bakers Delight	2.5m x 3.5m	YES	\$1200 + GST
N	Opp Supernatural	2.5m x 3.5m	YES	\$1200 + GST
O	Opp Factorie	4m x 3m	YES	\$1200 + GST
P	Opp Best & Less	4m x 4m	YES	\$1200 + GST
R	Opp Coles Foodcourt	4m x 4m	YES	\$1200 + GST
S	Opp Mathers	2.5m x 3m	YES	\$1200 + GST
T	Opp Colette	2.5m x 3m	YES	\$1200 + GST
U	Opp Jamaica Blue	3m x 6m	YES	\$1200 + GST
V	Opp Jay Jays	3m x 5m	YES	\$1200 + GST
W	Opp Westpac	3m x 3m	YES	\$1200 + GST

Please note a peak trading loading applies in November and December to all rates. All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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Learn More Today

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