

your platform to showcase

Shepparton Marketplace is a single level sub-regional shopping centre located in the heart of the Goulburn Valley, approximately 200km north of Melbourne. Anchored by Woolworths and Big W and supported by 38 specialty and service stores, Shepparton Marketplace is the largest, fully enclosed shopping precinct within Shepparton.

Shepparton Marketplace is Your Platform to Showcase your business and here's why:



Fast Facts

- 15,978 m² of retail space.
- 2 Majors; Woolworths & Big W.
- Over 35 specialty stores.
- Average \$14,154 specialty sales per m².
- Over 2.5 million people movements per year.
- The largest fully enclosed shopping centre in Shepparton.

Source: Dexus sales report, February 2018.



Market At A Glance

- \$1.4 billion in estimated retail sales generated in the Total Trade Area in 2017.
- Forecast to increase to \$2.0 billion in 2026.
- 106,760 residents estimated in the Main Trade Area. Projected average annual population growth rate of 1.0% from 2016-2021.
- \$73,817 is the average household income in the Main Trade Area with over 25% of residents age 60+.
- Target customer segments include: young families and seniors/retirees.
- Greater Shepparton region's dominant fully enclosed sub-regional shopping centre.

Source: Location IQ Report, February 2018.



Opportunities Available

To showcase your brand at Shepparton Marketplace

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ BRAND TAKEOVER SHOWCASE
- ✓ CAR PARK SIGNAGE

Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
A	Between Lotto Kiosk and Mobile Phone Kiosk	2m x 2m	YES	\$1,024 + GST
C	Outside Big W	3m x 3m	YES	\$1,024 + GST
FC	Near Food Court	2.5m x 3 m	YES	\$1,024 + GST
EXT	Pad Site between Shepparton Marketplace & Bunnings	15m x 13m	NO	\$1,024 + GST

Please note a peak trading loading applies in November and December to all rates. All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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