

your platform to showcase

Home to Woolworths, Big W and 60 specialty stores, Plumpton Marketplace is the local destination for convenience and everyday shopping. The centre is the heart of the local community and provides easy access to ample free parking and a one level shopping experience centred around food, services and everyday needs.

Plumpton Marketplace is Your Platform to Showcase your business and here's why:



Fast Facts

- Over 15,000m² of retail space.
- 2 Majors; Woolworths & Big W.
- Over 60 specialty stores.
- Average \$9,764 specialty sales per m².
- 5.2 million people movements per year.
- Only Big W in the Main Trade Area.

Source: Dexus sales report, February 2018.



Market At A Glance

- \$1.3 billion in estimated retail sales generated across the Total Trade Area in 2017.
- Forecast to increase to \$2.0 billion retail sales by 2026.
- 189,030 residents estimated in the Total Trade Area, including 117,780 in the Main Trade Area.
- \$93,511 is the average household income in the Main Trade Area, with almost 50% of households comprised of couples with dependent children.
- Target customer segments include: young families.

Source: Location IQ Report, February 2018.



Opportunities Available

To showcase your brand at Plumpton Marketplace

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ DIGITAL INTEGRATION
- ✓ MARKET RESEARCH
- ✓ CAR PARK SIGNAGE
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
A	Opp Wendy's Milk Bar	4.0m x 2.7m	YES	\$1,264 + GST
B	Opp Ed Harry	4.0m x 2.7m	YES	\$1,264 + GST
C	Opp Crossroads	3.0m x 2.7m	YES	\$1,264 + GST
D	Opp Strandbags	3.0m x 2.7m	YES	\$1,264 + GST
E	Opp Specsavers	5.0m x 2.7m	YES	\$1,264 + GST
F	Opp Big W	3.0m x 2.7m	YES	\$1,264 + GST
G	Opp Big W	3.0m x 2.7m	YES	\$1,264 + GST
H	Opp Terry White Chemmart	4.0m x 2.7m	YES	\$1,264 + GST
I	Opp Plumpton Fruit World	4.0m x 2.7m	YES	\$1,264 + GST
L	Opp Cherry Beans Cafe	3.0m x 2.7m	YES	\$1,264 + GST

Please note a peak trading loading applies in November and December to all rates. All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

James Bellos
Business Development Representative
T 02 9017 1317
M 0406 922 333
E james.bellos@dexus.com

Learn More Today

Disclaimer: The information in this brochure is preliminary and subject to change. Dexus advises that whilst all care has been taken in compiling the information contained in this document, Dexus does not warrant that this information is accurate or complete and disclaims all liability from use of or reliance upon this information. This information is of general nature only and prospective lessees should seek further information from Dexus and obtain appropriate expert independent advice. All data as at September 2018 unless otherwise stated.