

your platform to showcase



Eagle Street Pier is Brisbane's premier destination for riverside dining. Surrounded by a high concentration of office towers and hotels, the precinct enjoys a solid corporate weekday trade and, with the city's best views of the illuminated Story Bridge, strong night time dining.

Well known for its award-winning restaurants, including Cha Cha Char, Saké Restaurant & Bar and George's Paragon as well as entertainment hotspots, Eagle Street Pier also offers strong connectivity to river ferry services including the Free City Hopper and main City Cat Terminal.

Eagle Street Pier is Your Platform to Showcase your business and here's why:



Fast Facts

- Approximately 6,000 m² of prime CBD retail space.
- Over 12 dining brands.
- A destination for quality dining.
- Iconic riverside location.
- Connectivity to the CBD and transport.
- Parking located onsite.

Source: Dexis sales report, February 2018.



Market At A Glance

- 401,350 resident population within the Main Trade Area. Forecast to grow to over 515,000 by 2031.
- 22 million tourists visited the Brisbane metropolitan area in the year ending September 2017, spending over \$7.6 million.
- Over 120,000 persons work in the Brisbane City Centre.
- Personal and household incomes well above benchmarks in the Main Trade Area – more than \$120,000 per annum.
- Target customer segments: CBD workers, Brisbane residents and tourists.

Source: Location IQ Report, February 2018.



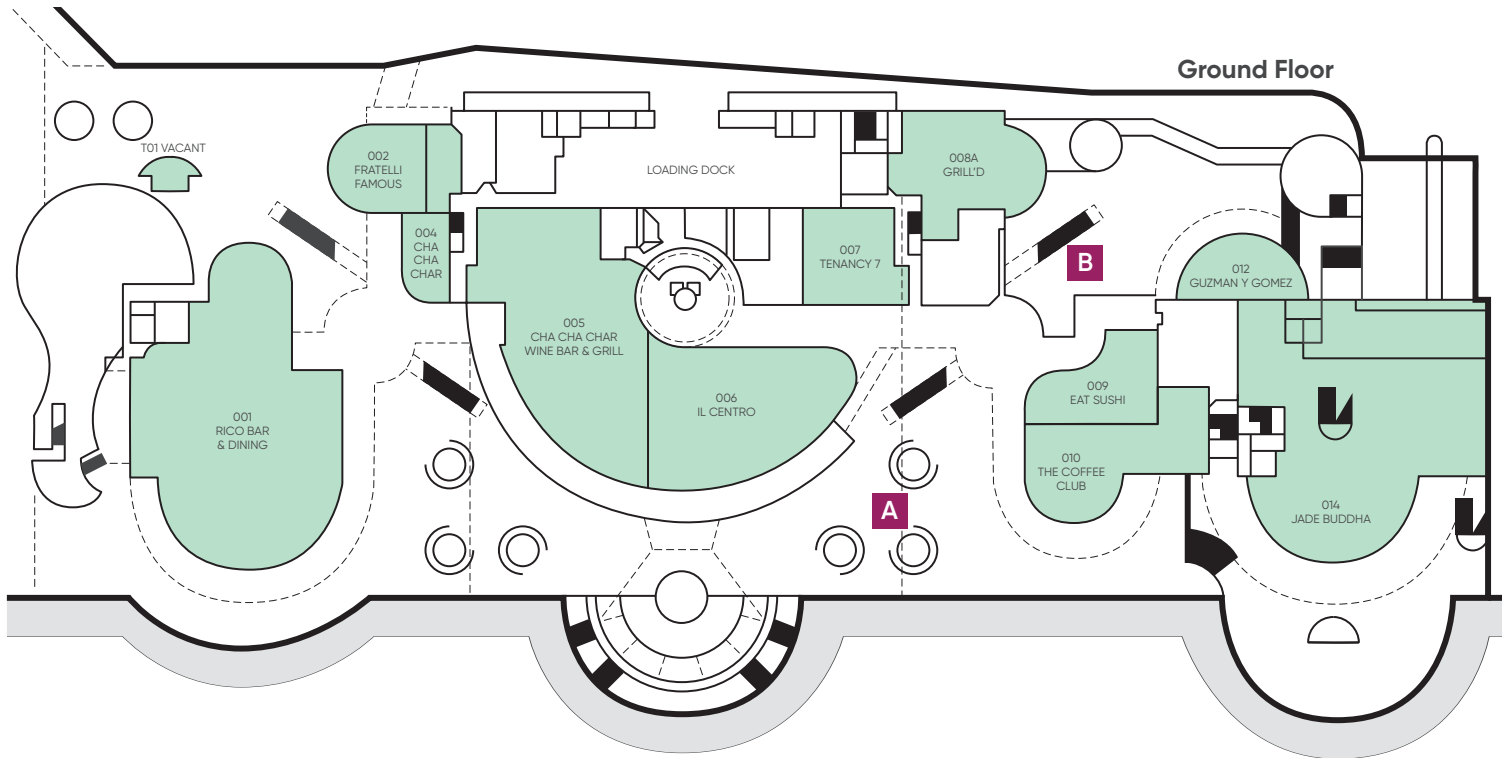
Opportunities Available

To showcase your brand at Eagle St Pier

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ BRAND TAKEOVER SHOWCASE



Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
A	North Site Opp The Coffee Club	5m x 5m	YES	\$1,224.00 + GST
B	North Site Opp Guzman Y Gomez	2m x 4m	NO	\$1,200.00 + GST

Please note a peak trading loading applies in November and December to all rates.
All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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Learn More Today

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