

your platform to showcase

Deepwater Plaza is the only sub-regional centre of its size in the main trade area and strategically positioned opposite Woy Woy train station, on the Central Coast of NSW. Anchored by well performing majors Coles and Kmart, two mini-majors and over 50 specialty retailers, Deepwater Plaza is well positioned as a convenience and everyday needs centre.

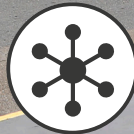
Deepwater Plaza is Your Platform to Showcase your business and here's why:



Fast Facts

- Over 15,700 m² of retail space.
- 2 Majors; Coles & Kmart.
- 2 Mini Majors; Best & Less and The Reject Shop.
- Over 50 specialty retailers.
- Average \$11,411 specialty sales per m².
- Located directly opposite Woy Woy train station.

Source: Dexus sales report, September 2018.



Market At A Glance

- \$871 million in estimated retail sales across the Main Trade Area in 2017.
- Forecast to increase to \$1.2 billion in retail sales by 2026.
- 63,340 residents estimated in the Main Trade Area, including 36,060 in the Primary Trade Area.
- \$84,169 is the average household income in the Main Trade Area.
- Target customer segments include: seniors/retirees and young families.

Source: Location IQ Report, September 2018.

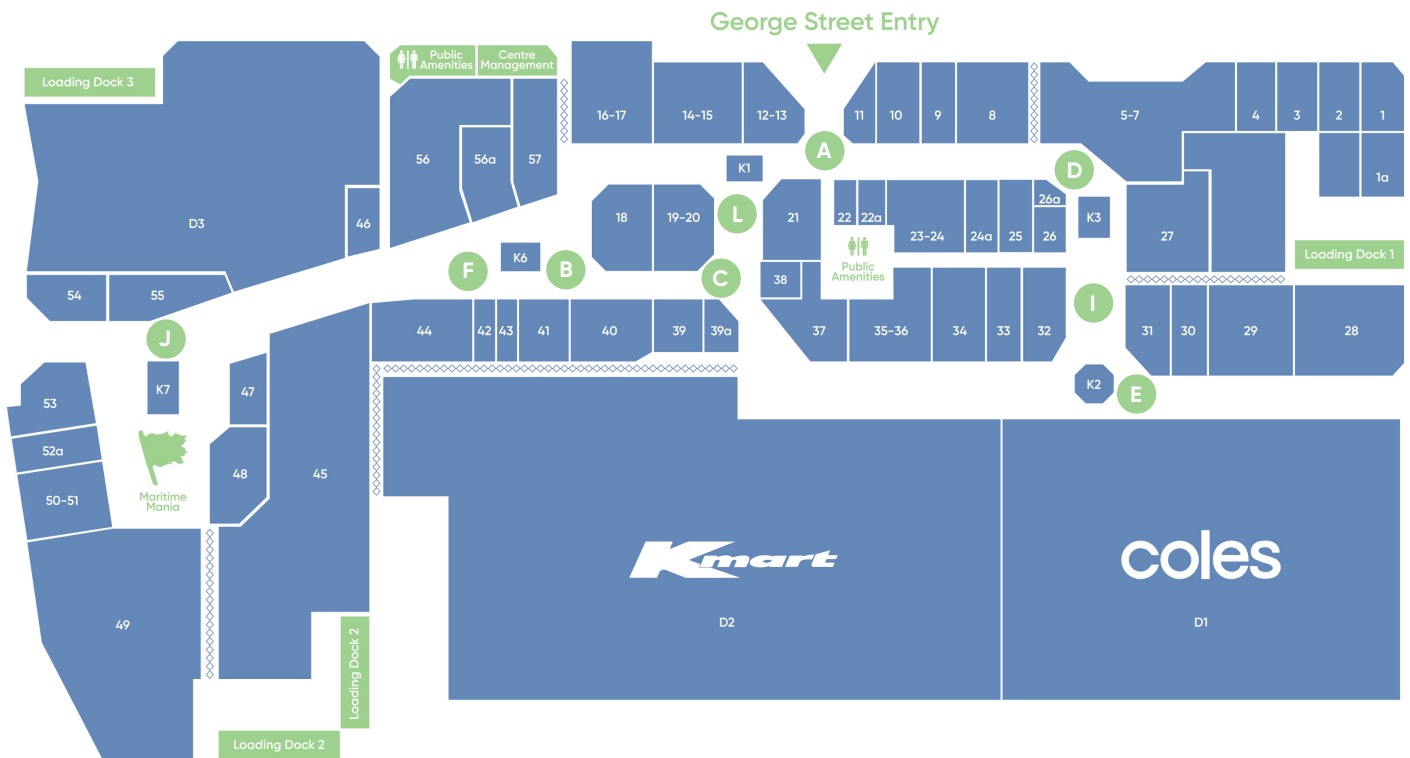


Opportunities Available

To showcase your brand at Deepwater Plaza

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ DIGITAL INTEGRATION
- ✓ MARKET RESEARCH
- ✓ CAR PARK SIGNAGE
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites



| Site | Location | Size | Power Access | Weekly Rate |
|------|-------------------------|---------|--------------|---------------|
| A | Main Doors | 3m x 2m | YES | \$1,000 + GST |
| B | Cafe DMR | 4m x 3m | YES | \$1,000 + GST |
| C | Opp Wendy's | 2m x 2m | YES | \$1,000 + GST |
| D | Opp Priceline | 3m x 2m | YES | \$1,000 + GST |
| E | Opp Coles | 2m x 2m | YES | \$1,000 + GST |
| F | Opp CBA | 4m x 2m | YES | \$1,000 + GST |
| J | Opp Newcastle Permanent | 3m x 3m | YES | \$1,000 + GST |
| EXT | External Pad Site | 4m x 3m | YES | \$1,000 + GST |
| I | Opp Specsavers | 2m x 2m | YES | \$1,000 + GST |
| L | Opp Spendless | 4m x 2m | YES | \$1,000 + GST |

Please note a peak trading loading applies in November and December to all rates. All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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Learn More Today

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