

your platform to showcase

Galleria is located in an enviable position in the commercial and retail heart of Melbourne's city. A landmark CBD mixed use building with a history as rich as Melbourne itself, Galleria is positioned in an ideal catchment area for CBD employees and city residents.

Situated at the corner of Bourke, Elizabeth and Little Collins Street, Galleria is the CBD's most convenient and prominent retail space comprising over 30 retail and service stores, providing excellent access to transportation, the CBD commercial and retail precincts and Bourke Street Mall.

Galleria is your Platform to showcase your business and here's why:



Market At A Glance

Fast Facts

- Prime retail CBD space.
- Over 30 specialty stores.
- Focus on destinational retail, Flagship Kathmandu store, Cycles Galleria and North Face.
- Strong food product mix centred on casual dining and convenience.
- Refurbished food court experience.

Source: Dexus sales report, February 2018.

- Over 237,000 workers in the City of Melbourne.
- Surrounded by affluent CBD workers.
- Exposure to the local resident and tourist market along Bourke and Elizabeth Streets.
- Premium A Grade Office tower with an on-site population of 3,500 – 4,000 workers.
- Predominantly male skewed (58%), working full-time.

Source: Location IQ Report, February 2018.

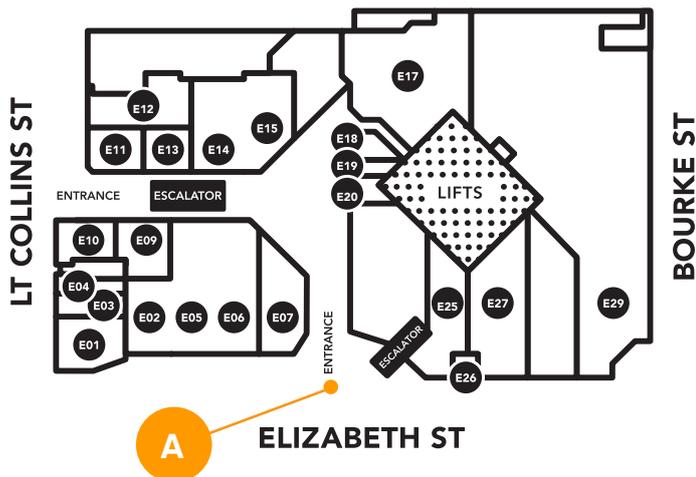
Opportunities Available

To showcase your brand at Galleria

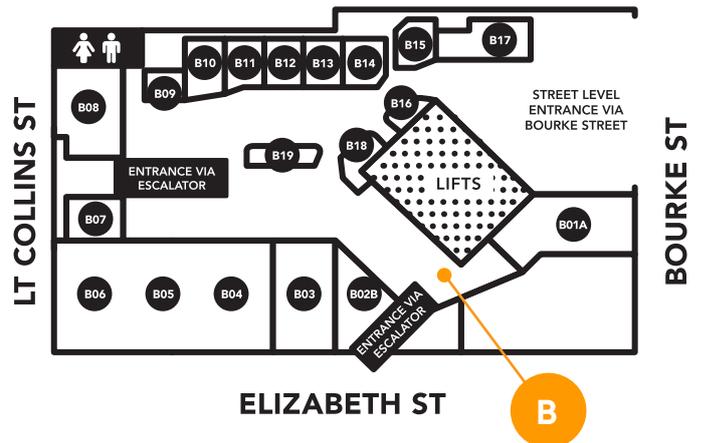
- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites

ELIZABETH ST LEVEL



BOURKE ST LEVEL



Site	Location	Size	Power Access	Weekly Rate
A	Elizabeth St	2m x 2m	NO	\$4,000 + GST
B	Opp Galleria Express	3m x 3m	YES	\$1,500 + GST

Please note a peak trading loading applies in November and December to all rates. All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

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Learn More Today

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