

your platform to showcase

Located in the heart of Perth's vibrant CBD, Carillon City is the destination for all things fashion, food and lifestyle. Carillon City is home to Cotton On Superstore, RM Williams, Hype DC, the iconic Mazzucchelli's Jewellers, L'Occitane and The Reject Shop to name a few. Carillon City is strategically positioned between Murray and Hay Street Malls.

Carillon City is Your Platform to Showcase your business and here's why:



Market At A Glance

- 1.3 million Perth metropolitan residents.
- \$20,530 average per annum per capita spend for a CBD worker versus a benchmark of \$15,430 for a Perth metro resident.
- On average a CBD worker visits the city 216 times a year and make 510 transitions per annum.
- CBD worker average annual spend per capita on food catering is \$4,010 versus a Perth metro resident of \$2,380.
- Apparel average annual spend per capita for a CBD worker is \$1,570 versus a Perth metro resident of \$1,020.

Source: Carillon City Quantum Report, January 2019.

Fast Facts

- 10,000m² of prime retail space.
- 1 Mini Major.
- Over 40 specialty stores.
- Over 12 million people movements per year.
- Excellent connection and exposure to Murray and Hay Street Malls.

Source: Dexus sales report, February 2021.

Opportunities Available

To showcase your brand at Carillon City

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ DIGITAL INTEGRATION
- ✓ MARKET RESEARCH
- ✓ BRAND TAKEOVER SHOWCASE

Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
A	Hay St Mall Entry	3.0m x 1.0m	YES	\$2,000 + GST
C	Padbury Walk Site	6.0m x 1.7m	NO	\$2,000 + GST

Please note a peak trading loading applies in November and December to all rates.
All rates are subject to change and should be agreed at the time of the booking confirmation.

Contact Details

Ange La'Brooy
Senior Business Development Representative

T 02 9080 1579
M 0466 949 762
E Ange.LaBrooy@dexus.com

Learn More Today

Disclaimer: The information in this brochure is preliminary and subject to change. Dexus advises that whilst all care has been taken in compiling the information contained in this document, Dexus does not warrant that this information is accurate or complete and disclaims all liability from use of or reliance upon this information. This information is of general nature only and prospective lessees should seek further information from Dexus and obtain appropriate expert independent advice. All data as at April 2021 unless otherwise stated.