

# your platform to showcase

Beenleigh Marketplace is a well-established sub-regional Shopping Centre, strategically positioned within the Beenleigh town centre next to key transport links. The Centre is anchored by Big W and Woolworths with the only discount department store in the primary marketplace. With over 50 retail stores including Cotton On, Jay Jays, The Reject Shop, Australia Post, medical centre and a food court set in contemporary and spacious malls, Beenleigh Marketplace is the community's primary destination for convenience and everyday needs.

**Beenleigh Marketplace  
is Your Platform to  
Showcase your business  
and here's why:**



## Fast Facts

- Home to Woolworths and Big W.
- Mini Majors include Cotton On and The Reject Shop.
- Over specialty 50 stores.
- Average \$8,794 specialty sales per square metre.
- 1,000 free car spaces.
- Over 2.7 million people movements a year.

Source: Dexus sales report, January 2021.

## Market At A Glance

- \$1.43 billion in estimated retail sales across the Main Trade Area in 2020.
- Forecast to increase to \$2.4 billion in 2031 reflecting an average growth rate of 5.1% per annum.
- 69,430 residents estimated in the Main Trade Area by 2026 with 124,140, residents in the Total Trade Area.
- 2.6% is the average annual population growth rate for the Total Trade Area, 2021–2026.
- \$88,317 is the average household income for the Total Trade Area.
- 39.7% of the Main Trade Area customers are aged between 20 and 49.
- Target customer segments include young families, couples without children and seniors.

Source: Location IQ Report, January 2021.  
Estimates are pre COVID-19.



## Opportunities Available to showcase your brand at Beenleigh

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ SHORT TERM POP UP SHOPS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ MARKET RESEARCH
- ✓ DIGITAL INTEGRATION
- ✓ CAR PARK SIGNAGE
- ✓ BRAND TAKEOVER SHOWCASE

# Casual Leasing Sites



Site	Location	Size	Power Access	Weekly Rate
A	Opp Corner One Café	1m x 2m	NO	\$1,150 + GST
B	Opp Vodafone	3m x 3m	YES	\$1,150 + GST
C	Opp UR10 Quickcuts	4m x 2m	YES	\$1,150 + GST
E	Opp Millers	3m x 3m	YES	\$1,150 + GST
F	Opp Stylish Nails	3m x 3m	YES	\$1,150 + GST
G	Opp Mister Minit	3m x 3m	YES	\$1,150 + GST
H	Opp Woolworths	4m x 4m	YES	\$1,150 + GST
K4	Opp Commonwealth Bank	3m x 4m	NO	\$1,150 + GST
K6	Opp Donut King	3m x 3m	YES	\$1,150 + GST
K8	Opp Spendless Shoes	3m x 3m	NO	\$1,150 + GST

Please note a peak trading loading applies in November and December to all rates.  
All rates are subject to change and should be agreed at the time of the booking confirmation.

## Contact Details

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